



## **Carrboro Tourism Development Authority**

MINUTES of the June 5, 2023 via Zoom

MEMBERS PRESENT: Chair Marlin Fludd and Bridget Pemberton-Smith

STAFF PRESENT: Jon Hartman-Brown, Economic Development and Arche McAdoo, Finance Department

OTHERS PRESENT: Maggie Funkhouser, Carrboro Farmer's Market and Katie Murry, Orange County Arts Alliance

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Prior to the meeting Wesley Barker, Town Clerk, swore in and read the Charge to Marlin Fludd and Bridget Pemberton-Smith as new members.

Chair Strickland called the meeting to order at 3:06 pm.

**1. June 6, 2022 Meeting Minutes and June 21, 2022 Meeting Minutes**

There being no comments on the June 6, 2022 meeting minutes, Bridget made a motion to approve, seconded by Marlin with all in favor of the motion. There being no comments on the June 21, 2022 meeting minutes, Bridget made a motion to approve, seconded by Marling with all in favor of the motion.

**2. Financial Report**

Mr. McAdoo presented the financial report to the Authority. Mr. McAdoo also prepared a resolution to designate \$50,000 for wayfinding of the 2023 fiscal year budget to the 2024 fiscal year budget. There being no additional questions or comments, Bridget made a motion to approve the resolution. The motion was seconded by Marlin with all members voting in favor of the motion.

**3. Uproar Festival of Public Art Funding Request**

Mr. Hartman-Brown introduced the application and Katie Murry with the Orange County Arts Alliance. Katie provided a short presentation of the Uproar Festival. The Commission provided encouraging and supportive comments regarding the event. Bridget made a motion to approve the grant request for \$2,500, with Marlin seconding the motion. All members voted in favor of the motion.

**4. Tomato Day Festival Funding Request**

Mr. Hartman-Brown introduced the application and Maggie Funkhouser with the Carrboro Farmer's Market. Maggie provided the Commission with a summary and some comments on Tomato Day and its impact. Bridget made a motion to approve the grant request for \$1,500,

with Marlin seconding the motion. All members voted in favor of the motion.

**5. FY24 Proposed Budget**

Mr. Hartman-Brown introduced the staff proposed draft budget to the TDA and summarized major changes from the previous year. The Commission questioned some of the increases in the festivals that are funded by the TDA. There were no additional comments from the Commission on the budget.

**6. Informal Discussion and Announcements**

Mr. Hartman-Brown questioned if the Commission would like to meet during July and August which they typically do not. The Commission generally agreed to not meet during July and August.

The meeting adjourned at 3:55 pm.