



Economic Sustainability Commission

MINUTES of the June 14, 2023 regular meeting.

MEMBERS PRESENT: Chair David Jessee, Sheila Dalton, Jack Moracco, and Jim Porto. Courtnei McWilliams arrived at 6:10pm and Susan Romain arrived at 6:12pm.

MEMBERS NOT PRESENT: Kenyatta Clark, Scott Powell, Nadia Taylor, and Randee Haven-O'Donnell.

STAFF PRESENT: Jon Hartman-Brown, Staff Liaison

GUESTS PRESENT:

Chair Jessee called the regular meeting to order at 6:07pm at Carrboro Town Hall.

1. Consider Minutes from the May 10, 2023 meeting

Chair Jessee moved to approve the minutes as presented, seconded by Mr. Moracco with unanimous in-favor of the motion.

2. Committee and Staff Reports

a. Carrboro Business Alliance Update

Ms. Dalton provided some updates including that the Policy Committee recently met to discuss affordable housing, small business and BIPOC business support, their role in the Downtown Plan, advocating for downtown parking, and advocating for prompt responses from Town staff.

b. Racial Equity Commission Comprehensive Plan Review Update

Mr. Hartman-Brown informed the Commission that the Commission's liaison, Courtnei McWilliams, will not be seated until July.

c. BIPOC Business Update

Mr. Hartman-Brown stated that staff are working with Empowerment on some training and business pop-up events that will be targeting BIPOC businesses. Additionally, The Disparity Study will be getting kicked-off during the summer as the start date has been pushed back to July. The Commission discussed at length the challenge of data collection and knowing the number of BIPOC businesses that exist in Carrboro.

d. Staff Update

Mr. Hartman-Brown stated there were no additional staff updates other than the BIPOC Business Update.

3. Downtown Parking Presentation

Mr. Hartman-Brown made a presentation to the Commission that discussed downtown parking studies, results, and recommendations. This was a similar presentation given to the Town Council at a previous meeting.

4. Basic and Non-Basic Industry Educational Session

Mr. Hartman-Brown provided a presentation that discussed the difference and role of basic and non-basic industries in an economy and the local application to Carrboro.

5. Informal Discussion and Announcements

There was no other discussion or announcements to be made.

There being no other items before the Commission, Chair Jessee adjourned the meeting at 7:51pm.