

A RESOLUTION MAKING AN APPOINTMENT TO THE  
PLANNING BOARD  
Resolution No. 177/2009-10

WHEREAS, there is currently one vacant in-town seat on the Planning Board; and

WHEREAS, this position has been advertised and the town staff has received applications and has forwarded those applications to the Planning Board chair for consideration; and

WHEREAS, the Chair of the Planning Board has prepared a Summary of Applications.

NOW, THEREFORE, THE BOARD OF ALDERMEN OF THE TOWN OF CARRBORO  
RESOLVES:

Section 1. The Board of Aldermen hereby appoints \_\_\_\_\_ to the Planning Board. This term shall expire in February 2012

Section 2. This resolution shall become effective upon adoption.

✓ Town   EIJ   Trans. Area

# TOWN OF CARRBORO



## Application for Membership on Advisory Board

NAME: Dana Davis DATE: 3/30/10  
 ADDRESS: 209 Broad St Carrboro, NC 27510  
 IS THIS ADDRESS LOCATED WITHIN THE CORPORATE LIMITS OF THE TOWN OF CARRBORO? Yes  
 TELEPHONE: [HOME] 943-5997 [BUSINESS] \_\_\_\_\_ E-MAIL ADDRESS: dana.tdavis@yahoo.com  
 DATE OF BIRTH 4/22/74 RACE: W SEX: M OCCUPATION Nonprofit Mgr.  
 ARE YOU A REGISTERED ORANGE COUNTY VOTER? Y LENGTH OF RESIDENCE IN ORANGE COUNTY.    TOWN OF CARRBORO 1 year  
 COMMUNITY ACTIVITIES/ORGANIZATIONAL MEMBERSHIPS: \_\_\_\_\_

*I wish to be considered for appointment to the following advisory board(s):*

|   |   |
|---|---|
| <input type="checkbox"/> Board of Adjustment                | <input type="checkbox"/> Northern Transition Area Advisory Com. |
| <input type="checkbox"/> Appearance Commission/NPDC         | <input type="checkbox"/> OWASA Board of Directors               |
| <input type="checkbox"/> Arts Committee                     | <input type="checkbox"/> Orange County Economic Dev. Com.       |
| <input type="checkbox"/> Cable T.V. Committee               | <input type="checkbox"/> Orange County Human Relations Com.     |
| <input type="checkbox"/> Cemetery Commission                | <input type="checkbox"/> Personnel Advisory Committee           |
| <input type="checkbox"/> Economic Sustainability Commission | <input checked="" type="checkbox"/> Planning Board              |
| <input type="checkbox"/> Environmental Advisory Board       | <input type="checkbox"/> Recreation & Parks Commission          |
| <input type="checkbox"/> Human Services Commission          | <input type="checkbox"/> Transportation Advisory Board          |
| <input type="checkbox"/> Greenways Commission               | <input type="checkbox"/> Other                                  |

*If you apply for membership on more than one advisory board, please indicate your preference by number, with "1" being your first choice (please limit your selection to two (2) boards). Please note that membership is limited to one advisory board at a time. You shall not be considered for appointment to another board unless you resign before filing an application or you are in the last six months of your current term.*

EXPERIENCE TO AID YOU IN WORKING ON THESE ADVISORY

BOARDS: Served on Planning Board in Chelsea, MA.  
Worked with Planning consultant in Kosovo.

REASON(S) YOU WISH TO BE APPOINTED:

wish to serve the community in which I live  
in the areas pertaining to sustainable land use  
and economic development

HAVE YOU EVER SERVED ON ANY TOWN OF CARRBORO ADVISORY BOARD? If "YES", WHICH ONE(S)   No  

RETURN THIS FORM TO: TOWN CLERK, 301 WEST MAIN STREET, CARRBORO, N.C. 27510

[www.townofcarrboro.org](http://www.townofcarrboro.org)

*(Please note that this document and the information contained on it is a public record and must be provided by the town to anyone requesting a copy of it.)*

**Dana Davis**  
 209 Broad St, Carrboro, NC 27510  
 (919) 943-5998  
 danatdavis@yahoo.com

## SUMMARY

Professional experience as a journalist, microfinance practitioner, project manager, and a builder. Member of the Planning Board (City of Chelsea, MA). Strong research and analytical skills, a good eye for detail, and an ability to connect with others through effective communication. Experience interpreting detailed project plans, policies, and ordinances; can convey their meaning to pertinent audiences. Can easily grasp both concrete and abstract concepts. Combined experience has included organizing and working with communities and engaging in project team building to accomplish comprehensive and multi-stage tasks. Solid technology skills and good understanding of accounting principles.

## EDUCATION

|  |        |                |
|--|--------|----------------|
| <b>Southern New Hampshire University</b><br>School of Community Economic Development<br>M.S. in International Community Economic Development | (2007) | Manchester, NH |
| <b>Appalachian State University</b><br>B.S. in Communications with a concentration in Journalism   | (1998) | Boone, NC      |

## PROFESSIONAL EXPERIENCE

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|   |             |
|---|-------------|
| <b>Project Coordinator – Rebuilding Together of the Triangle</b><br><ul style="list-style-type: none"> <li>• Assist and lead in project management</li> <li>• Improve administrative functions</li> <li>• Increase scope and capacity through relationship building</li> </ul>  | 2009 – 2010 |
| <b>Chelsea Planning Board – Chelsea, MA</b><br><ul style="list-style-type: none"> <li>• Served as a presiding member of the Planning Board for the City of Chelsea, MA.</li> <li>• Collaborated with board members, businesses and local citizens in making decisions to facilitate and foster smart growth; responsible, inclusive planning; and sustainable economic development and site development for the City of Chelsea and its constituents</li> </ul> | 2008 – 2009 |
| <b>Contractor/Project Manager – Geo Barns</b><br><ul style="list-style-type: none"> <li>• Builder for sustainable construction firm using progressive building techniques</li> <li>• Served as project manager and lead builder</li> <li>• Collaborated with crew to build structures from the ground up as well as performed interior finish carpentry</li> <li>• Built structures for clients on a sliding scale, based on economic conditions</li> </ul>     | 2007 – 2009 |

**Communications Manager – Kosovo Enterprise Program**

2006 – 2007

- Project team leader that created and initiated a short-term and long-term marketing strategy, targeted at transitioning KEP to grow into a commercial bank
- Performed and delivered extensive research and development with regard to mobile banking and proliferation of microfinance services, open-source learning in developing contexts, as well as enterprise concepts designed to reach out to some of the more marginalized populations in Kosovo with an eye towards scaling up operations and outreach
- Edited, revised, rewrote and advised senior management with regard to Credit, Loan and Human Resource Policy Manuals in addition to overhaul of organizational website (<http://www.keponline.net/>)
- Created standardized policies of communication with regard to protocol throughout the organization, Improved efficacy of credit officer to client relations
- Formed links with other NGOs, local government institutions, and other various group and organizations reflecting the broad and diverse constituencies of Kosovo
- Researched grant opportunities to facilitate education and micro-enterprise linkages

**Builder – Revival Designs & Remodeling**

2005 – 2006

- Performed skilled carpentry for high-end construction in the remodeling and historic renovation of homes in Boston
- Work focused on frame to finish, interior and exterior, both small and large jobs, all diverse and specific in the scope and scale of client needs and projects completed

**Project Manager – North Country Builders**

2003 – 2005

- Progressed into a project manager and contracted small to medium scale projects
- Created project design according to client needs by designing and building a custom product that maximized the clients' vision while working within the constraints of physical and structural parameters, budgetary concerns and deadlines
- Calculated estimates to include project costs, labor, and time required to complete project.
- Managed small crew and sub-contractors, and related project specifications and design, supervising daily production and performance

**Builder – Pinnacle Builders**

2001 – 2003

- Worked in small collaborative crew on high-end, long-term historical and contemporary custom remodeling projects, both exterior and interior
- Learned the foundational principles of new construction and residential remodeling
- Worked both independently and in a team environment while successfully completing multiple short and long-term tasks through all phases of construction

**Editor – The Greenville Tribune**

2000 – 2001

- Managed overall production of weekly news-magazine
- Wrote local content, developed photographs, layout, and planned stories
- Supervised newspaper staff and distribution staff
- Marketed publication through radio appearances, networking, and sponsorships
- Used Adobe and other publishing software to prepare, edit and produce publication
- Focused local content on investigative stories, human interest and community stories, photographs of local happenings, sports features and current event

**Reporter – The Asheville Tribune**

1998 – 2000

- Produced magazine-length, in-depth investigative stories on local, national and international scale and scope
- In absence of Editor-in-Chief, was responsible for managing publication
- Generated interest in the publication through extensive networking with community organizations and individuals across the area, discussing current events on local programs, and making public appearances at newsworthy events
- Reported general assignments, focusing on coverage of human interest stories and community news that highlighted and provided insights on city council, county commissioner and board-of-education meetings, and other various organizational meetings and missions, as well as local events

**VOLUNTEER**

- Coalition to Unchain Dogs, <http://www.unchaindogs.net/>
- New Beginnings Outreach Community Development Corporation, <http://nbocdc.com/>

**REFERENCES**

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**John DePriest**, Director of Planning and Development, City of Chelsea, MA, [jdepriest@chelseama.gov](mailto:jdepriest@chelseama.gov), (617) 466-4180

**Mike Welch**, Owner & Operator of Pinnacle Builders, LLC, (<http://pinnaclebuildersllc.com/>) a residential remodeling company based in New Hampshire, [mike@pinnaclebuildersllc.com](mailto:mike@pinnaclebuildersllc.com), (603) 359-1204

**Tosun Aricanli, PhD**, Professor of Political Economy, Southern New Hampshire University, [t.aricanli@snhu.edu](mailto:t.aricanli@snhu.edu), 603-645-3105

# TOWN OF CARRBORO



## Application for Membership on Advisory Board

**NAME:** Marc Desormeau **DATE:** July 29, 2009

**ADDRESS:** 8400 Sterling Bridge Road, Chapel Hill NC, 27516

**IS THIS ADDRESS LOCATED WITHIN THE CORPORATE LIMITS OF THE TOWN OF CARRBORO?** Y

**TELEPHONE:** [HOME] 919-493-2032 [BUSINESS] 919-349-2381 **DATE OF BIRTH:** 20 Feb 1970

**E-MAIL ADDRESS:** DESORM@GMAIL.COM **OCCUPATION:** CONSTRUCTION

**RACE:** caucasian **SEX:** M **ARE YOU A REGISTERED ORANGE COUNTY VOTER?** Y

**LENGTH OF RESIDENCE IN ORANGE COUNTY:** 4yrs **TOWN OF CARRBORO:** 4yrs

**COMMUNITY ACTIVITIES/ORGANIZATIONAL MEMBERSHIPS:** Red Cross Disaster Services, Habitat FH, IT assistance local schools.

*I wish to be considered for appointment to the following advisory board(s):*

- |   |   |
|---|---|
| <input type="checkbox"/> Board of Adjustment                | <input type="checkbox"/> Northern Transition Area Advisory Com.     |
| <input type="checkbox"/> Appearance Commission/NPDC         | <input type="checkbox"/> OWASA Board of Directors                   |
| <input type="checkbox"/> Arts Committee                     | <input type="checkbox"/> Orange County Economic Dev. Com.           |
| <input type="checkbox"/> Cable T.V. Committee               | <input type="checkbox"/> Orange County Human Relations Com.         |
| <input type="checkbox"/> Cemetery Commission                | <input type="checkbox"/> Personnel Advisory Committee               |
| <input type="checkbox"/> Economic Sustainability Commission | <input checked="" type="checkbox"/> Planning Board (1)              |
| <input type="checkbox"/> Environmental Advisory Board       | <input type="checkbox"/> Recreation & Parks Commission              |
| <input type="checkbox"/> Human Services Commission          | <input type="checkbox"/> Transportation Advisory Board              |
|   | <input checked="" type="checkbox"/> Other (2) Green ways Commission |

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**EXPERIENCE TO AID YOU IN WORKING ON THESE ADVISORY BOARDS:** Involvement in proposed development cited below. Green building and sustainable construction certifications (Green Building & Renewable Energy diploma series on-going) from NC State University Solar Center. Volunteer experience with Red Cross disaster services (primarily impacting low income families). Volunteer with Habitat for Humanity (Orange County). Cycling and running enthusiast that makes generous use of our local resources (Carolina forests, bike paths, etc).

**REASON(S) YOU WISH TO BE APPOINTED:** Our community was recently affected by a proposed development (Carolina Commons & Colleton Crossing). I had the opportunity to speak several times at these meetings and do a lot of research along with members of my community. This experience highlighted to me the need for local community involvement in the on going development of our city in order to ensure the long term interests of the community and city are represented, rather than just individual interests.

**HAVE YOU EVER SERVED ON ANY TOWN OF CARRBORO ADVISORY BOARD? IF "YES", WHICH ONE(S)** \_\_\_

RETURN THIS FORM TO: TOWN CLERK, 301 WEST MAIN STREET, CARRBORO, N.C. 27510

[www.townofcarrboro.org](http://www.townofcarrboro.org)

## Volunteer Application

### Orange County Advisory Boards and Commissions

**Name:** Lee Hyde  
**Name Called:**  
**Home Address:** 180 BPW Club Rd H3  
Carrboro, NC 27510  
**Phone: (Day)** 252-904-0419  
**Phone: (Evening)**  
**Fax:**  
**Email:** lahyde@email.unc.edu  
**Place of Employment:** UNC Housing & Residential Education  
**Job Title:** Assignments Officer  
**Year became Orange County Resident:**  
**Township of Residence:** Chapel Hill  
**Zone of Residence:** ...  
**Sex:** Male  
**Ethnic Background:** Caucasian  
**Date of Birth:** 8/11/1984

**Position History:** No position history exists for this applicant.

**Boards Applied for:** Alcoholic Beverage Control Board, Carrboro Planning Board,

**Serving On:**

**Work Experience:** UNC Housing & Residential Education Assignments Officer, March 2008 - present Assign over 8000 student residents to spaces across the UNC campus, and facilitate partnerships through technology with other departments at the University. PrimePay, Inc., Raleigh, NC Payroll Specialist, June 2007 – March 2008 Process payroll entries for more than 150 companies with an average of 40 employees each. Responsible for processing tax resolutions timely and accurately, and maintaining electronic information on all employees. NCSU Housing, Raleigh, NC Office Assistant, August 2004 – June 2007 Work with Administrative Assistant to process payroll, all expense accounts, and general University Housing managerial obligations for over 4000 students. Coordinate the arrangements for space reservations at the ES King Village Community Commons. Also act as first voice and face available to visitors of Administrative Offices. UNC Association of Student Governments, Raleigh, NC Vice President of Finance, July 2005 – June 2007 Work with Senior Vice President to control costs and spending of statewide student advocacy group. Budget accordingly for major

large-scale legislative events and policy endeavors. Prepare and implement large scale annual dinner with guests including students, NC Senators, NC Representatives and members of UNC Board of Governors. NCSU Conference Services, Raleigh, NC Summer Conference Assistant, May 2004 – August 2004 Greet and assist over 15,000 guests of NC State University during the summer season. Prepare and keep track of all available guest spaces, and respond to guest inquiries and concerns with care and attention. Track inventories of all conference aspects including key management. Office Depot, Rocky Mount, NC Customer Experience Officer, May 2003 – January 2004 Provided quality service to customers in the electronics, office supply, paper and printing departments. Answered questions of customers; suggested products and services. Trained new employees. Food Lion, Tarboro, NC Health & Beauty Care Manager and Cashier, September 2000 – May 2003 Managed placement and organization for 30,000 products. Assisted customers, operated cash register and processed bank deposits.

**Volunteer Experience:** - Chair, Ticket Task Force: NC State Athletics - Member: Chancellor's Aides - Assistant Volunteer Coordinator: Kerry/Edwards 04 (Victory 2004), State Office - Volunteer: Habitat for Humanity - Volunteer: Service Raleigh

**Education:** Senior in Political Science at NC State University

**Remarks:** I have recently moved to Carrboro, and would like to get involved in the community in whatever way I can. I have extensive experience managing projects that effect 30,000 or more residents, and would love the opportunity to be apart of an Advisory Board in Orange County to lend my hand. STAFF COMMENTS: Originally applied for ABC Board & Carrboro Planning Board 5/19/08. ADDRESS VERIFICATION: 180 BPW Club Rd Chapel Hill Township CAPL jurisdiction.

**This application was current on:** 5/18/2008 11:56:27 AM

# TOWN OF CARRBORO



## Application for Membership on Advisory Board

**NAME:** Richard Jaimeyfield **DATE:** 4/12/2010

**ADDRESS:** 302 Hillsborough Rd, Carrboro, NC 27510

IS THIS ADDRESS LOCATED WITHIN THE CORPORATE LIMITS OF THE TOWN OF CARRBORO? Yes

**TELEPHONE:** [HOME] 919-933-9221 [BUSINESS] 919-933-3663 **DATE OF BIRTH:** 01/29/1966

**E-MAIL ADDRESS:** RICHARD@DOGWOOD.TV **OCCUPATION:** DOCUMENTARY FILMMAKER

**RACE:** Caucasian **SEX:** Male **ARE YOU A REGISTERED ORANGE COUNTY VOTER?** Yes

**LENGTH OF RESIDENCE IN ORANGE COUNTY:** 10 **TOWN OF CARRBORO:** 5 years

**COMMUNITY ACTIVITIES/ORGANIZATIONAL MEMBERSHIPS:** Board of Directors (The People's Channel), Fine Arts/Film/Theater Instructor at Carrboro Arts Center and The People's Channel

*I wish to be considered for appointment to the following advisory board(s):*

- |   |   |
|---|---|
| <input type="checkbox"/> Board of Adjustment                | <input type="checkbox"/> Northern Transition Area Advisory Com. |
| <input type="checkbox"/> Appearance Commission/NPDC         | <input type="checkbox"/> OWASA Board of Directors               |
| <input type="checkbox"/> Arts Committee                     | <input type="checkbox"/> Orange County Economic Dev. Com.       |
| <input type="checkbox"/> Cable T.V. Committee               | <input type="checkbox"/> Orange County Human Relations Com.     |
| <input type="checkbox"/> Cemetery Commission                | <input type="checkbox"/> Personnel Advisory Committee           |
| <input type="checkbox"/> Economic Sustainability Commission | <input checked="" type="checkbox"/> 1 Planning Board            |
| <input type="checkbox"/> Environmental Advisory Board       | <input type="checkbox"/> Recreation & Parks Commission          |
| <input type="checkbox"/> Human Services Commission          | <input type="checkbox"/> Transportation Advisory Board          |
|   | <input type="checkbox"/> Other                                  |

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**EXPERIENCE TO AID YOU IN WORKING ON THESE ADVISORY BOARDS:** Member--Board of Directors of The People's Channel (Chapel Hill)

**REASON(S) YOU WISH TO BE APPOINTED:** Having gone to UNC as an out-of-state student, I quickly adopted the Carrboro/Chapel Hill area as my true home. Leaving for job opportunities in Washington, DC, for nearly 10 years, I found my way back home to Carrboro and have become a local business, land and home owner. I care deeply about smart, controlled growth that helps to sustain our town's vibrancy while maintaining the unique qualities that are Carrboro.

**HAVE YOU EVER SERVED ON ANY TOWN OF CARRBORO ADVISORY BOARD? IF "YES", WHICH ONE(S)** NO

RETURN THIS FORM TO: TOWN CLERK, 301 WEST MAIN STREET, CARRBORO, N.C. 27510  
[www.townofcarrboro.org](http://www.townofcarrboro.org)

B-10

*(Please note that this document and the information contained on it is a public record and must be provided by the town to anyone requesting a copy of it.)*

**Richard J. Jaimeyfield**

Cell: 202.986.2384

Land: 919.933.3663

Fax: 919.942 7636

richard@dogwood.tv

**PROFILE**

President and owner of Dogwood Productions, Inc. serving as a producer, director, and writer for the professional film and broadcast television industry, documentaries, commercials and music videos.

**Film and Broadcast television**

- 2010: Producer/director-----*Cora's Way* / Documentary  
 2009: Producer/director-----*Over the Oevre* / Music video / Kingsbury Manx  
 2008/2009: Film teacher-----Class for self-empowerment to at-risk teenage girls to overcome emotional and/or psychological issues  
 2007 Producer/director -----DARPA projects  
 2006 Producer/director -----Documentary / *Southern Gentlemen*  
 2005 Producer/director -----DARPA projects  
 Board of directors-----The People's Channel  
 2004: Opened Dogwood Productions, Inc.  
 1999-2004: Director of Media Group--Booz Allen Hamilton  
 Military Industrial complex videos  
 Public safety wireless network film / Dept. of Justice  
 Collaborative Learning on the net film / US Army  
 E.Army commercials / US Army  
 Navy Marine Corp Internet development  
 Aerospace Integration film / US Air force  
 Brain machine Interface film / DARPA  
 Space Legacy film / DARPA  
 1998: Field Production-----*Things That Bump in the Night*/National Geographic television  
 Second Camera-----*Dirt Racers* / National Geographic television  
 Second Camera-----*Lightning Strikes* / National Geographic television  
 Producer/director/writer-----*Monsters in the Mud* / National Geographic television  
 1997: Special assistant to First Lady Hillary Clinton / VH1's Save the Music Foundation  
 1996: Producer/director-----*Fight the Pipe*/Music video/ Zen Frisbee.  
 Producer/director/writer/actors---*Scene 9 of 9*  
 First Assistant Director-----*Put a Lid On It* / Music video / Squirrel Nut Zippers  
 Set Design-----*Uncle Walter* / Music video / Ben Folds Five  
 1995: Producer/director-----*Web in Front* / Music video / Archers of Loaf  
 1992-1996: Attended University of North Carolina at Chapel Hill  
 1990: Producer / director / writer----- Dark comedy sketch troupe "The Trailer Park Attics"

**EDUCATION**

B.F.A--1996 University of North Carolina at Chapel Hill

Dual major: Communications and Theater Studies with a focus on Classics

Lorenzo de Medici, Florence, Italy: Concentration on Italian culture and advanced Italian language

Film Reel and References Upon Request

**SUMMARY OF APPLICATIONS**  
**Planning Board**  
 (Board)

Candidate's Name: Dana DavisDate of Application: March 20, 2010

Candidate Summary: Mr. Davis is a new resident of Carrboro and a project coordinator for the local affiliate of a nonprofit home repair organization. He served on the planning board in the town where he lived previously. His interests include sustainable land use and economic development, particularly the challenges associated with balancing Carrboro's existing vibrant character with the demands of a growing population. He lives in the Lloyd-Broad Street neighborhood.

Candidate's Name: Richard JaimeyfieldDate of Application: April 12, 2010

Candidate Summary: Mr. Jaimeyfield has lived in Carrboro for 6 years. He is a local business owner, an instructor at The ArtsCenter, and a former member of the board of directors of The People's Channel. His interests include pedestrian-oriented and mixed-use development, greater proximity of residents to locally owned businesses, infill opportunities, and affordability. He lives in the Hillsborough Road neighborhood.

Candidate's Name:      Marc Desormeau     Date of Application:      7/29/2009     

Candidate Summary:      Marc is retraining to be a green-builder/renovator, using NCSU Solar Center and other resources. He shows energy and enthusiasm for the work of the planning board. He is interested in the issues of walkability and bikeability, and community connections. He lives in north Carrboro.

Candidate's Name:      Lee Hyde     Date of Application:      5/19/2008     

Candidate Summary:      Lee has professional exposure to the issues of moderately priced housing, in his role in the UNC Housing office. He is aware of the commuting/housing issues raised by the job creation expected in Carolina North. He shows interest and enthusiasm for the role of the PB. He lives in south Carrboro.